



Annual Report

2025



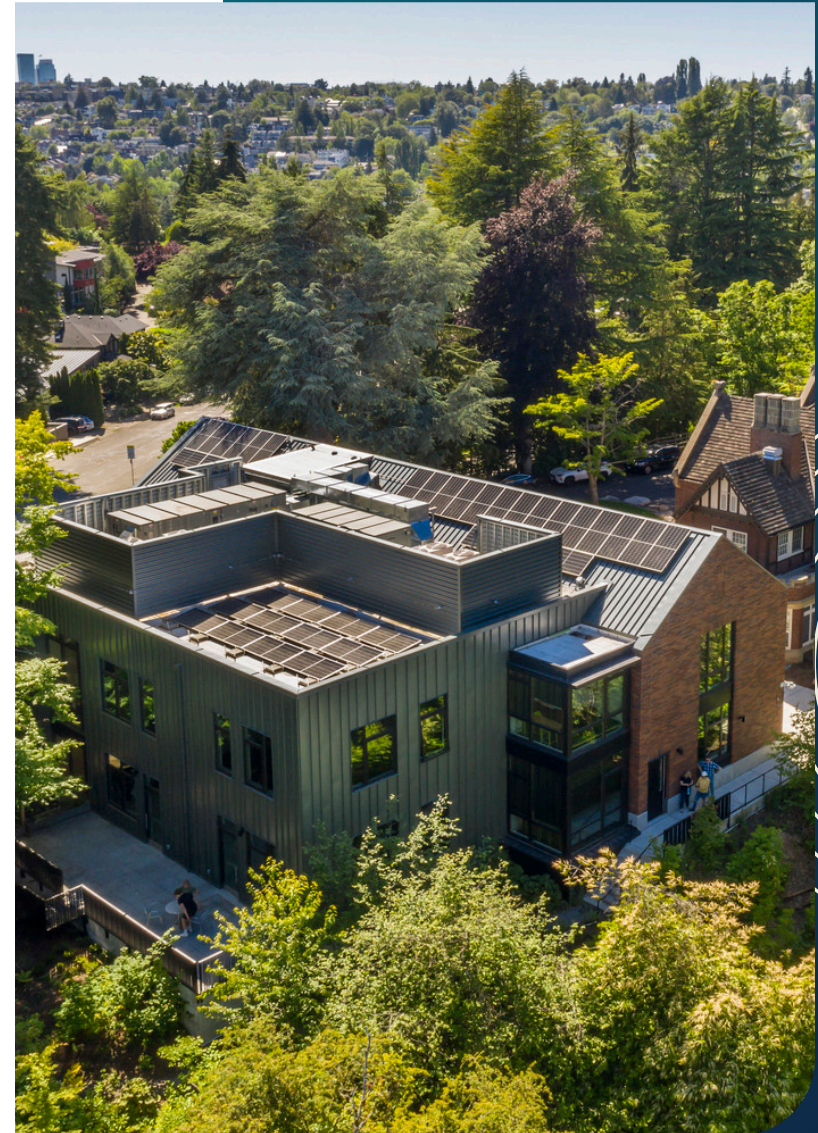
Our Mission

Buildings account for 40% of global carbon emissions – **but that can change.**

Phius passive building principles offer a solution for existing and new construction buildings that affords them the resilience and efficiency necessary to be part of the climate solution.

Phius works to foster a built environment that supports the health of people and the planet.

We strive to mitigate the climate crisis by advancing the adoption of healthy, efficient, and sustainable passive buildings.





Project Certification

Phius Certification soared in 2025, reaching all-time highs in Certified projects and square footage:

Key figures for 2025:

5.4 million square feet of projects Design Certified in 2025 (4.4 million in 2024)

3.1 million square feet Certified in 2025 (1.6 million in 2024)

109 projects Certified in 2025 (78 in 2024)

159 projects Design Certified in 2025 (133 in 2024)

600+ total projects Certified as of December 2025

10+ million square feet of Phius Certified projects all-time





Professional Training

In 2025, Phius expanded its offerings of the Phius Trades Training while conducting a comprehensive overhaul of the training content for all of the Phius professional certification courses. The new CPHB course was introduced in late 2025, with the other course updates scheduled for early 2026.

Key figures for 2025:

872 people trained

280 new Phius Certified Builders trained

190 new Phius Certified Consultants (CPHC®) trained

14 new Phius Certified Trades Professionals trained

72 people earned the Phius Associate designation

14,444 Phius CEUs earned

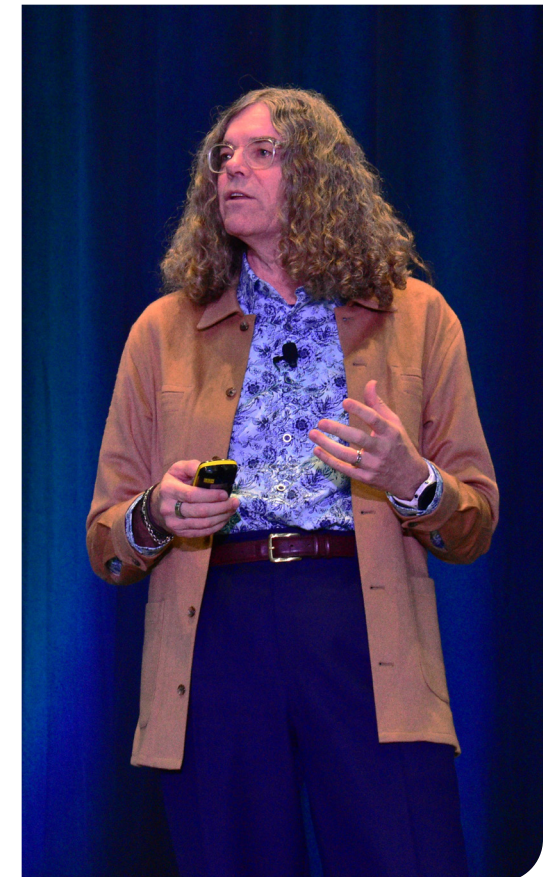




PhiusCon 2025

After a one-year hiatus while Phius explored other event opportunities, PhiusCon, North America's leading passive building conference, returned in 2025. PhiusCon 2025 took place in Milwaukee, Wisconsin, and attracted **more than 500 attendees** from across the world.

Thoughtful and solutions-oriented keynote addresses highlighted the event, along with deep-dive breakout sessions and a lively exhibit hall that served as PhiusCon's networking hub.





Phius Alliance

The Phius Alliance offers benefits and community to **more than 1,800** individuals who make up the Phius Alliance community. Local chapters continued growing and creating programming and connections for members in 2025 as they promote and share their passive building knowledge and connect constituents to Phius resources.

In 2025, the Alliance bid farewell to two long-serving Alliance Council members and welcomed a new Executive Committee to drive the Alliance and its membership into the next stage of community building. The Alliance continues to thrive and offer members connections to Phius and to each other.



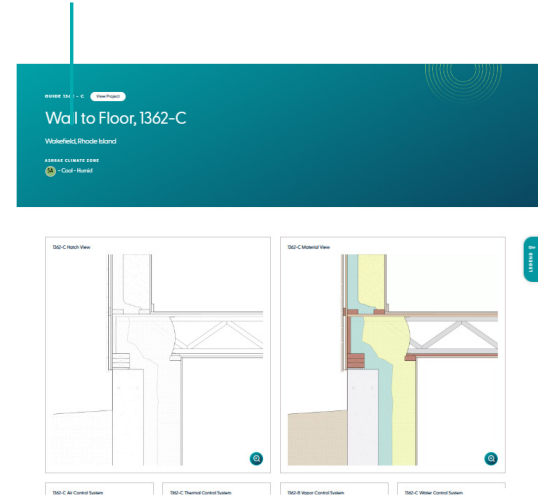


Key Initiatives

2025 saw the launch of the much-anticipated Phius Project Details Library that will serve as a valuable tool for Phius project teams, as well as critical milestones in the Phius training team's efforts to revamp Phius' professional training courses, and the virtual Non-Res Summit, which provided a blueprint for the Phius Certification of non-residential buildings.

Phius Project Details Library

The Project Details Library is a new tool that showcases real details used on Phius Certified projects, providing a wide variety of information about each detail.



Revamped Training Curriculums

The Phius training team launched the completely revamped Phius Certified Builder training in 2025, with updates to the CPHC, Rater and Verifier trainings coming in early 2026.

Non-Res Virtual Summit

Our deep-dive virtual summit spotlighted non-residential buildings in 2025, with project team members from a Phius Certified library and school joining Phius staff to discuss all angles of designing, building and certifying high-performance non-residential buildings.





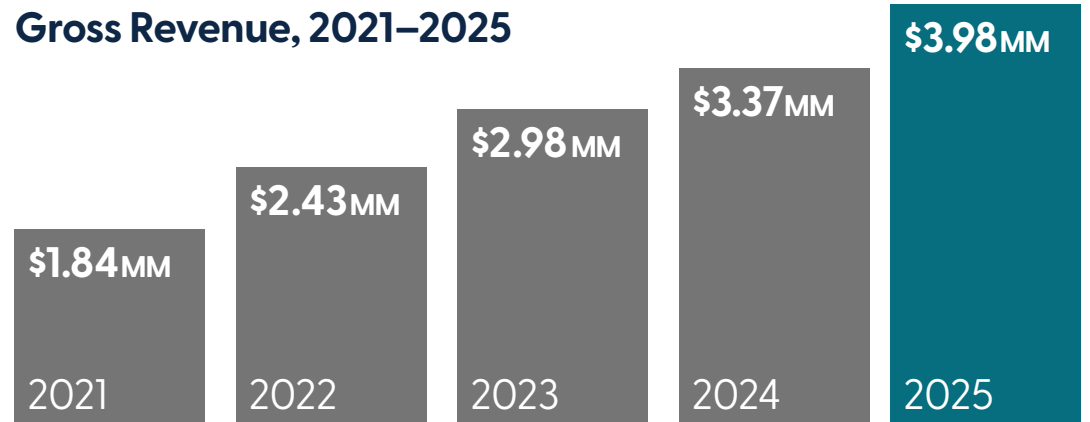
Revenue Summary

From 2021 to 2025, Phius achieved sustained revenue growth. Gross revenue rose from \$1.84MM in 2021 to **\$3.98MM in 2025** with an average year-over-year growth of 21.4%.

This consistent upward trend reflects the growing recognition of Phius as a leader in the passive and high-performance building sector.

Our financial progress is a direct result of expanded engagement across our certification, training, and membership programs, as we advance the Phius mission and work to broaden our impact.

Gross Revenue, 2021–2025



Revenue Sources, 2025

- 57% Building Certification
- 28% Professional Training & Exams
- 8% Phius Events
- 5% Consulting & Other Services
- 1% Phius Alliance
- 1% Grants & Donations



Policy Advancement

The Phius Policy Team experienced a number of breakthroughs in 2025 as they continued working to get Phius included in building codes, incentive programs and Qualified Allocation Plans (QAPs) across the country.

Key figures for 2025:

21 states currently include Phius in their QAPs

22 Phius incentives are active across the country

11 municipalities have included Phius in their base or stretch building codes

116 projects have utilized a Phius policy





Expanding & Adapting

In 2025, Phius advanced from proving the viability of passive building to scaling it nationwide, while refining its standards to remain both rigorous and practical in a rapidly changing environment.

At the same time, the organization strengthened its internal structure, provided critical support for the growing passive building community, and refined its events and training programs, positioning itself for broader impact and continued growth in the years ahead.



@phius