



Sponsorship Opportunities

2025-2026 Programs & Events





Build Your Brand with Phius

Sponsorship Categories

We offer a wide range of flexible opportunities to grow your organization's presence in the high-performance building space. In addition to the packages listed below, a-la-carte sponsorship opportunities are also available.

Simply contact us, and we will work with you to find a collaboration that best aligns with your goals.

Phius emails

PhiusCon

Design Competition sponsor

Phius Alliance

Phius Alliance chapters

Webinars

Virtual spring summits





Phius Email Sponsor

Starting at \$2,000/six months

Align your company with Phius by becoming an official email sponsor.

Phius email sponsors receive:

- Logo with hyperlink to company website on all general Phius emails*
- Average email frequency of 1-2 per week, reaching 6,000+ constituents
- 6-month and year-long sponsorships available

**Excludes emails pertaining to events or products with independent sponsors*



PhiusCon Sponsor

PhiusCon is the largest and longest running passive building conference in North America. This event brings together hundreds of high-performance building practitioners who are leaders in their respective fields.

Visit
to see this year's Exhibitor
Prospectus and detailed
conference information.

[View PhiusCon Website](#) ➞



Starting at \$2,000

Our annual flagship conference offers a variety of sponsorship opportunities, including the following:

- Exhibit space packages
- Wi-Fi sponsor
- Opening reception sponsor
- Coffee break sponsor
- Lunch sponsor
- Name badge & lanyard sponsor
- After party sponsor
- Event Partner



Design Competition Sponsor

Align your brand with the top passive building competition in the country by supporting the Phius Passive Projects Design Competition. This juried competition recognizes Phius Certified projects in a variety of categories including single-family, multifamily, commercial, source zero, and more.

Starting at \$2,000

Becoming a Design Competition sponsor associates your brand with the most innovative passive building projects in the world. Sponsorship includes:

- Logo in all emails associated with the competition
- Recognition during the awards ceremony (held at PhiusCon with 500+ expected attendees)
- Logo on Design Competition website



Phius Alliance Sponsor

The Phius Alliance is made up of more than 1,500 trained passive building professionals from across the country and beyond.

Interested in joining the Phius Alliance? Learn more about the benefits of membership by visiting www.phius.org/alliance

Visit the Alliance Website ➡



Starting at \$6,000/year

Sponsorship of the Phius Alliance includes:

- Sponsor logo on all emails to members
- Sponsor logo and acknowledgment during live, monthly Office Hours webinars
- Acknowledgment during Alliance events
- Free passes to select virtual Phius Alliance events



Phius Alliance Chapter Sponsor

This Phius Alliance offers a growing network made of both emerging and industry-leading professionals.

Localize the impact of your sponsorship and reach targeted audiences by supporting a specific Phius Alliance Chapter.

Sponsorship opportunities vary by Phius Alliance chapter

The Phius Alliance covers 12 distinct regions in the United States and Canada. Alliance chapter sponsorships can include:

- Scholarships
- Chapter meetings
- Email newsletters

Contact Jennie Eber at jeber@phius.org for more information on how to support specific Phius Alliance Chapters.



Phius Webinar Sponsor

Phius hosts monthly webinars, promoted through our marketing channels, and free for all 1,500+ Phius Alliance members. We offer three webinar sponsorship tiers.

From technical Office Hours hosted by Phius staff to discussions on trending topics in high-performance construction, our webinars provide relevant and accessible information tailored to the passive building community's needs.



Starting at \$500

Supporting Partner

- \$500 per webinar
- Logo in webinar presentation
- Acknowledgment during webinar

Monthly Phius Webinar Sponsorship

- \$3,000 per one-hour webinar
- Webinar must offer educational value
(cannot be a “product pitch”)
- List of attendee contact information for one-time use
(subject to Phius approval)

Exclusive Pitch Webinar

Exclusive Pitch Webinars offer a flexible opportunity for sponsors to reach Phius constituents.

- \$5,000 per Exclusive Pitch Webinar
- Sponsor chooses webinar time and date
- No educational requirements from Phius
(sponsors are encouraged to tailor presentations to the Phius audience)



Virtual Spring Summit Sponsor

Each spring, Phius hosts a virtual summit that dives deep into a specific topic related to passive building. Past topics include building mechanical systems, strategies for developers, retrofit projects, policy, and incentives.

Visit www.phius.org/conferences to see this year's summit topic, schedule, and registration page.

Visit the Summit Website ➞



Starting at \$1,500

Sponsorship packages for the Spring Summit include:

- Company logo featured on event page and all email communications
- Free summit passes
- Message thanking our sponsors with company logos that precedes the live presentations
- List of attendee contact information for one-time use (*subject to Phius approval*)





Contact the Phius Team

We understand that every organization has unique goals for growth and brand visibility. We'll gladly work with you to create a custom sponsorship package and explore opportunities for partnership. Please contact a member of our team according to your area of interest.

General Inquiries & Email Sponsorship

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