



FOR IMMEDIATE RELEASE

CONTACT:

Michael Knezovich, PHIUS
312.213.0507
mknezo@passivehouse.us

PHIUS and PHAUS present *Passive Building Place* at Greenbuild 2013

The passive presence grows & evolves to meet the North American market.

Chicago, – November 5, 2013 – The Passive House Institute US (PHIUS) and Passive House Alliance US (PHAUS) will again exhibit and anchor the *Passive Building Place* at the Greenbuild 2013 expo in Philadelphia, PA, November 20-21. PHIUS and PHAUS will be in booth 1423. Additional *Passive Building Place* exhibitors include leading passive building component and tool manufacturers: PowerWise Systems (1425), UltimateAir (1522), Yaro Windows and Doors (1524), The Energy Conservatory (1427), European Architectural Supply (1530), Passive Science (1431), and Huber Engineered Woods (1429).

PHAUS sponsor/partners that will also be at Greenbuild include Marvin Windows and Doors (1337) Certainteed-St. Gobain (1411). Prosoco (3049), Mitsubishi Heating and Cooling (3209), Owens Corning (2937), Tremco Sealants (601), Intus Windows (2955), Wasco (4242) and Zehnder America (1955). This year the Greenbuild program also includes more passive house presentations than ever. PHIUS-trained Certified Passive House Consultants (CPHCs) are leading many of them; CPHC presenters include Adam Cohen, Galen Staengl, Laura Blau, Paul Thompson, Tim McDonald, and Nabih Tahan.

The growing presence of passive building at the reflects the growth of passive building from boutique to best practice, thanks to the passive building community's efforts to adapt passive building principles to North America's varied climate zones. Another key factor: **Quality Assurance and Quality Control**. The PHIUS+ Certification Program launched in 2012, adding RESNET quality assurance/quality control standards as well as a HERS Index Score to the process. Starting in 2013, PHIUS+ projects also earn the U.S. DOE Challenge Home rating. As a result, submissions for PHIUS+ Certification have grown exponentially. Other passive building trends at Greenbuild 2013:

- **Multifamily and commercial passive building projects are growing fast**, as evidenced by multiple case studies presented at the recent 8th Annual North American Passive House conference in Pittsburgh.
- **Retrofits are rocking, too!** Retrofits can be problematic, but CPHCs and building scientists are solving the problems—and retrofits are a growing opportunity.
- **The market is taking note.** Efforts to mainstream passive and other green building ratings into the MLS system and into the world of finance are gaining momentum.

About PHIUS and PHAUS

PHIUS is a 501(c)3 organization committed to making high-performance passive building the mainstream market standard. PHIUS is transforming the building sector by developing and promoting North American specific standards, practices and certifications for buildings, professionals and products to create structures that are durable, comfortable, healthy and super energy efficient. Founded in 2007, PHIUS has trained more than 1400 architects, engineers, energy consultants, energy raters, and builders. It also is the leading passive building research and information provider in North America. PHIUS has established strategic relationships with key organizations including the U.S. DOE, RESNET, Carnegie Mellon University, Parsons College, Penn State, University of Oregon, Habitat for Humanity, Rocky Mountain Institute, Building Science Corporation, and others. Through its PHAUS program – a membership organization, PHIUS is building a robust support network of local regional passive building communities. PHAUS has growing membership and dozens of corporate sponsors.