December 4th - 8th | Washington, DC

For more information on sponsoring or exhibiting at the 14th Annual North American Passive House Conference (#NAPHC2019), please feel free to email or call the following:

Michael Knezovich: mknezo@passivehouse.us
General inq: conference@passivehouse.us
Call: 312.561.4588
Web: passive-house-conference-2019.phius.org
Sponsor the 14th Annual North American Conference!

Thanks in no small part to your hard work and ingenuity, the PHIUS Annual North American Conference has dramatically grown since our first event in 2006.

What began as a rigorous standard for passive home construction used by a niche of early adopters is now a widely adopted platform for multi-family housing and commercial applications, as well as homes. PHIUS+ Certification represents the cutting edge of green building and zero energy design—and the cost differential is vanishing. PHIUS has fully or pre-certified over 2 million square feet across more than 1,400 units, all while supporting the growing community of passive building professionals in North America.

Each year, the PHIUS conference brings hundreds of architects, engineers, policy makers, and high-performance component manufacturers. They share case studies, best practice, lessons learned, product knowledge—and they celebrate the ongoing achievements of the passive building community.

Event sponsors help PHIUS provide premium programming and community, and sponsors earn recognition as leaders in the high performance market.

We hope you join us as an event sponsor in 2019!
CONFERENCE INFORMATION

Purpose
• Generate discussion and exchange of ideas between builders, designers, researchers and policymakers
• Foster community between attendees and create a network of passive practitioners in North America
• Orient attendees towards the goal of making passive building the mainstream market standard

Venue
• Hyatt Regency Crystal City | Arlington, VA
• A terrific conference venue right at the water with a longstanding history of hosting leading energy efficiency conferences
• Excellent location for tours of nearby passive buildings

Exhibit
• State of the art exhibit space, adjacent to meeting areas provides excellent exposure to attendees for the duration of the conference
• Exhibit space will be utilized for evening events, driving traffic into the space
• Exhibit hall opening event on Thursday evening will be open to the public: Invite local prospects to your booth and enjoy passed appetizers and drinks

Anticipated Attendees
• PHIUS Professionals: CPHC®, PHIUS Certified Builders, PHIUS+ Raters, PHIUS+ Verifiers
• Local and national developers, policy makers, government officials
• International presenters & participants
• Homeowners, students and other green building professionals

Topics
• PHIUS+ 2018 new standards developments
• Deep building science topics/passive building best practices
• Technological developments, systems and materials innovations
• Case studies in all climates with all construction types: Single, Multifamily (lo, mid, hi), commercial, retrofits, source-zero projects
• Latest policy and financial tool developments
• Passive building & Microgrid projects
• Passive source-zero buildings + renewable grid-solutions
• International climate-specific passive building solutions
# SPONSORSHIP OPPORTUNITIES

<table>
<thead>
<tr>
<th></th>
<th>DIAMOND</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
<th>GREEN</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$50,000</td>
<td>$25,000</td>
<td>$15,000</td>
<td>$10,000</td>
<td>$5,000</td>
</tr>
<tr>
<td>Exhibit Space</td>
<td>2</td>
<td>2</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Registrations</td>
<td>16</td>
<td>8</td>
<td>6</td>
<td>4</td>
<td>2</td>
</tr>
<tr>
<td>Reception Tickets</td>
<td>16</td>
<td>8</td>
<td>6</td>
<td>4</td>
<td>2</td>
</tr>
<tr>
<td>Booth Signs</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Plenary Screen Logo</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Conference Site Logo</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Conference Program Logo</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Print Ad</td>
<td>back cover</td>
<td>full page</td>
<td>1/2 pg</td>
<td>1/4 pg</td>
<td>1/8 pg</td>
</tr>
<tr>
<td>Online Ad</td>
<td>banner</td>
<td>banner</td>
<td>square</td>
<td>square</td>
<td>thumb</td>
</tr>
<tr>
<td>Mailing List</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Speaking Opportunity</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td></td>
</tr>
</tbody>
</table>
DIAMOND - $50,000

Exhibit Space
  • Two 10’x10’ exhibit spaces

Registrations
  • Sixteen (16) complimentary Core Conference (Dec 6 - 7) registrations

Reception Tickets
  • Sixteen (16) complimentary PHAUS Mixer tickets (Sat. eve)

Booth Signs
  • Signage advertising your sponsorship level for booth display

Plenary Screen Logo
  • Your Logo & Sponsorship level very prominently featured on the conference transition slides during breaks and meals, before and after keynotes, between plenaries and core sessions

Conference Site/Conference Program Logo
  • Logo very prominently featured on the conference website and in the print program including a link to your organization’s website and a short (100 word) company description

Print Ad (program back cover)
  • Printed program full back cover ad-space (one available, approx. 5.5in wide x 8.5in tall). The print program will be distributed at registration to all 500+ anticipated attendees, presenters, and exhibitors

Online Ad
  • Banner ad on the Conference site home-page

Mailing List
  • One-time use of Conference registrant mailing list, sent on your behalf

Speaking Opportunity
  • Your chance to speak at our Conference
PLATINUM - $25,000

Exhibit Space
  • Two 10’x10’ exhibit spaces

Registrations
  • Eight (8) complimentary Core Conference (Dec 6 - 7) registrations

Reception Tix
  • Eight (8) complimentary PHAUS Mixer tickets (Sat. eve)

Booth Signs
  • Signage advertising your sponsorship level for booth display

Plenary Screen Logo
  • Your Logo & Sponsorship level prominently featured on the conference transition slides during breaks and meals, before and after keynotes, between plenaries and core sessions

Conference Site/Conference Program Logo
  • Logo prominently featured on the conference website and in the print program including a link to your organization’s website and a short (100 word) company description

Print Ad (program interior)
  • Printed program full page ad-space (approx. 5.5in wide x 8.5in tall). The print program will be distributed at registration to all 500+ anticipated attendees, presenters, and exhibitors

Online Ad
  • Banner ad on the Conference site home-page

Mailing List
  • One-time use of Conference attendee mailing list, sent on your behalf

Speaking Opportunity
  • Your chance to present at our Conference
GOLD - $15,000

Exhibit Space
• One 10’x10’ exhibit space

Registrations
• Six (6) complimentary Core Conference (Dec 6 - 7) registrations

Reception Tix
• Six (6) complimentary PHAUS Mixer tickets (Sat. eve)

Booth Signs
• Signage advertising your sponsorship level for booth display

Plenary Screen Logo
• Your Logo & Sponsorship level prominently featured on the conference transition slides during breaks and meals, before and after keynotes, between plenaries and core sessions

Conference Site/Conference Program Logo
• Logo prominently featured on the conference website and in the print program including a link to your organization's website and a short company description

Print Ad (program interior)
• Printed program 1/2 page ad-space (approx. 5.5 in wide x 4.25 in tall). The print program will be distributed at registration to all 500+ anticipated attendees, presenters, and exhibitors

Online Ad
• Square ad on the Conference site home-page

Mailing List
• One-time use of Conference registrant mailing list, sent on your behalf from
SILVER - $10,000

Exhibit Space
• One 10'x10' exhibit space

Registrations
• Four (4) complimentary Core Conference (Dec 6 - 7) registrations

Reception Tix
• Four (4) complimentary PHAUS Mixer tickets (Sat. eve)

Booth Signs
• Signage advertising your sponsorship level for booth display

Plenary Screen Logo
• Your Logo & Sponsorship level featured on the conference transition slides during breaks and meals, before and after keynotes, between plenaries and core sessions

Conference Site/Conference Program Logo
• Logo featured on the conference website and in the print program including a link to your organization's website

Print Ad (program interior)
• Printed program 1/4 page ad-space (approx. 2.75 in wide x 4.25 in tall). The print program will be distributed at registration to all 500+ anticipated attendees, presenters, and exhibitors

Online Ad
• Square ad on the Conference site home-page
GREEN - $5,000

Exhibit Space
   • One 6’ table exhibit space

Registrations
   • Two (2) complimentary Core Conference (Dec 6 - 7) registrations

Reception Tix
   • Two (2) complimentary PHAUS Mixer tickets (Sat. eve)

Booth Signs
   • Signage advertising your sponsorship level for booth display

Plenary Screen Logo
   • Your Logo & Sponsorship level featured on the conference transition slides
during breaks and meals, before and after keynotes, between plenaries and
core sessions

Conference Site/Conference Program Logo
   • Logo featured on the conference website and in the print program including
   a link to your organization’s website

Print Ad (program interior)
   • Printed program 1/8 page ad-space (approx. 2.75 in wide x 2.12 in tall). The print
   program will be distributed at registration to all 500+ anticipated attendees,
   presenters, and exhibitors.

Online Ad
   • Thumb-nail ad on the Conference site home-page
BRANDING OPPORTUNITIES

Lanyard Sponsor | $5,000
Along with the NAPHC2019 Conference Identity, your Name or Company Logo will be featured on all Conference Lanyards.

Design Award Event Sponsor | $10,000
Thursday evening Design Awards Ceremony & Exhibit Hall Opening. Event is open to the public and registered attendees, with appetizers and drinks. Includes a 5-minute speaking opportunity and branded signage.

PHAUS Mixer Sponsor | $10,000
Saturday evening ticketed event with appetizers and drinks. Open to conference attendees the the public with a special focus on members of the Passive House Alliance US (PHAUS). Includes 5-minute speaking opportunity and branded signage.

Breakfast or Lunch Sponsor | $2,500 (4 available)
Includes logo signage on the breakfast or lunch buffet and on the tables in the seating area. Elect to sponsor either breakfast or lunch on either Friday or Saturday.

Break Sponsort | $2,500 (2 available)
Includes logo signage on the coffee service tables. Elect to sponsor either a Friday or Saturday break.
ADVERTISING OPPORTUNITIES

Conference Program
Print Advertising

- Full inside page - $5000
- 1/2 page - $2600
- 1/4 page - $1400
- 1/8 page - $800
- Deadline to reserve adspace: Nov 1, 2019
- Deadline for artwork: Nov 8, 2019

Conference Site
Banner Advertising

- Tall: 200 wide x 800 px tall - $3000
- Square: 200x200 px - $1600
- Thumb: 100x100 px - $700

PRINT
Full page:
5.5 in wide x 8.5 in tall

Half page:
5.5 in wide x 4.25 in tall

Quarter page:
2.75 in wide x 4.25 in tall

1/8 page:
2.75 in wide x 2.12 in tall
EXHIBIT-ONLY OPTIONS

10’x10’ Booth | Earlybird $2,000 | After July 26: $2,200

Includes one (1) conference registration, additional registrations $250 ea. Booth comes with 6’ skirted table, 2 chairs. Services available to order through Hyatt Regency Crystal City: electric, internet, AV equip, package/delivery handling.

EXHIBIT DATES

Set up: December 5 (9am - 5pm)
Exhibit Open: December 5 (5pm) through December 7 (2pm)
Tear-down: December 7 (2pm)

See conference site or contact Mike Knezovich, mknezo@passivehouse.us for additional details

PHAUS Sponsors

• 20% discount from above prices (10% off for Green Sponsors)
• Includes two (2) conference registrations, additional registrations $250 ea.
• Special booth signage identifying PHAUS Sponsors

CUSTOM SPONSORSHIP OPTIONS AVAILABLE

Would you like a custom sponsorship package?
Please contact Mike Knezovich, mknezo@passivehouse.us, to put together a tailored sponsorship package.
For more information on sponsoring or exhibiting at the 14th Annual North American Passive House Conference (#NAPHC2019), please feel free to email or call the following:

Michael Knezovich: mknezo@passivehouse.us
General inq: conference@passivehouse.us
Call: 312.561.4588
Web: passive-house-conference-2019.phius.org