CHANGE AN INDUSTRY
By changing yourself

Presenter: Adam J. Cohen, RA NCARB, NZ, VA, VT, NH, CO, MD, CPHC NA & EU, LEED AP ®
My Personal Journey

“Do the difficult things while they are easy and do the great things while they are small.” ~ Lao Tzu
My Personal Journey is Shared with You!

“Don’t reinvent the wheel when you can borrow it!” ~ Maury Strauss
Why Change?
Do we really need to have this conversation?

Nope, nope, so much nope
Proactive or Reactive
It's our choice
What will YOU do?
It's our choice

12th North American PH Conf.
Seattle, WAS
Sept. 29-30, 2017

YESTERMORROW
DESIGN/BUILD SCHOOL

CHANGING AN INDUSTRY
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We have no choice
From a 2012 Presentation

“Investing in value instead of energy consumption requires little financial efforts but rather creativity and intelligent solutions”
~ Wolfgang Feist
Design

Allows designers flexibility, constrains flexibility for reliable cost, quality control, ease of detailing, ease of energy modeling, robust durability

- **Standard System**
  - Think Lego®
  - Design Flexibility
  - Ease of Detailing
  - Quality Control
  - Robust & Durable
  - Reliable Cost
  - Easy Energy Models
Evolve ~ Devolve
ReEvolution

- **Evolution**: the gradual development of something, especially from a simple to a more complex form.
- **DeEvolution**: the gradual or sudden reversion into more "primitive" forms over time.
Evolve ~ Devolve ~ ReEvolve

• ReEvolution: sustained evolution with intention

It is our collective and individual responsibility to preserve and tend to the environment in which we all live.

— Dalai Lama —

I never look at the masses as my responsibility. I look at the individual. I can love only one person at a time. I can feed only one person at a time. Just one, one, one.

— Mother Teresa —
Head vs Heart
As Individuals and as a Species
Concepts – to start a discussion

Radical Change of thinking

Be brave enough to start a conversation that matters.

—Margaret Wheatley

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“Saving our planet, lifting people out of poverty, advancing economic growth... these are one and the same fight. We must connect the dots between climate change, water scarcity, energy shortages, global health, food security and women's empowerment. Solutions to one problem must be solutions for all.” ~ Ban Ki-moon
Seeding IPD Community

"Someone's sitting in the shade today because someone planted a tree a long time ago." - Warren Buffett

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Implementing the Roadmap

“Unless commitment is made, there are only promises and hopes; but no plans.” ~ Peter F. Drucker

Completed

In Planning

To be Planned

2017 – 2018 IPD.Community Trainings

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Implementing the Roadmap

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[Diagram showing a timeline with milestones for Mission Hills and Bryn Mawr from 2019 to 2029]
Implementing the Roadmap

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A new way of learning and doing

“Every once in a while, a new technology, an old problem, and a big idea turn into an innovation.” ~ Dean Kamen
Implementing the Roadmap

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- Holistic Thinking
- IPD Structures
- IPD Flow
- LEAN Tools
- Big BIM
- Passive House Methodology
- Baseline Estimating
- Real Time Project Cost ~ Design Management
- Design Development ~ Estimating Coordination

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Changin an Industry

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Paradigm Shift
It is happening

KEEP CALM
There's a PARADIGM SHIFT going on

shifthappens

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Preface our political and development decisions on whether the impact will be a positive or negative one on the next generation’s children.
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Questions & Contact

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