HEALTH IS THE NEW GREEN
ENTERPRISE GREEN COMMUNITIES
CRITERIA
A holistic approach to building a green community

- Integrative Design
- Location + Neighborhood Fabric
- Site Improvements
- Healthy Living Environment
- Materials
- Energy Efficiency
- Water Conservation
- Operations, Maintenance + Resident Engagement
19 million low-income families are housing insecure
1 in 4 households are affected
The cheapest way to end homelessness is ridiculously simple, according to the largest-ever US study

“Homelessness, the report details, gets very expensive.”
It’s intuitive, in a way.
People do better when they have stability.

-Nan Roman, President and CEO, National Alliance for Homelessness
“Give the Homeless Homes”
The New Yorker, 9/22/14
CITY

$26,200

A study in 5 major cities showed that on average, supportive housing saved cities $26,200 per person housed, per year.

NEIGHBORHOOD

Amajor20-Yearstudy of 7,500 supportive housing units conducted by The Furman Center for Real Estate and Policy at NYU.

neighborhoods with supportive housing have higher real estate values than comparable neighborhoods without affordable housing.

supportive housing has a direct positive impact on the value of nearby buildings specifically buildings within a 500 foot radius.

RESIDENTS

Studies show supportive housing increases chances of staying clean and sober by over 80%.

No other method is proven more effective than supportive housing for ending chronic homelessness.

On-site social services help residents maintain healthy stable lives.

$2.4Mil

Richardson Apartments will save San Francisco $2.4 million per year.
When you choose a home, you don’t just choose a home; you also choose transportation to work, schools for your children, public safety.

- Shaun Donovan, Secretary, U.S. Department of Housing and Urban Development

John T. Dunlop Lecture, Harvard GSD, 8/13/13
In 2015, we are launching the fourth version of the Green Communities Criteria, focusing on integrative design, health, resiliency, water + energy efficiency and connections to transit.
70 percent of design decisions are made in the first 10 percent of the development process.
Housing is a vaccine.

-Megan Sandel, MD, Boston Medical Center
Housing is a vital sign, a vaccine, and a platform for wellness.

- Ellen Tohn, Tohn Environmental Consulting
Building Exterior
1. Illuminating History
2. In Gordon’s Words
3. “Gordon Hirabayashi” Painting
4. “Man From White River” Poem
5. Ai
6. Meditation on Justice

Building Interior
7. Historic Interpretive Exhibit
8. Stand Up For Justice
STAND UP FOR SOCIAL JUSTICE
RECLAIMING A VACANT FACADE

Stand up for Social Justice

SEATTLE, WA
People just wanted to be a part of something fun and beautiful.
Passive House made me a better architect.

- Tim McDonald, AIA
Our architect and contractor had to earn a completely new way of building.

- Dee Walsh,
  Housing Partnership Network
The details really matter.

-Sam Beall
Rose Fellowship Alumnus
High performance design is holding ourselves accountable for impact that is measurable – be it energy, health, or cost.

-Brian Phillips, AIA
Interface Studio Architects
NEIGHBORHOOD

ENVIRONMENTAL
- environmental stewardship
- resource conservation
- ecological risk

HEALTH
- access to health services
- healthy environment
- health status

SOCIAL
- social cohesion
- civic engagement
- social justice

ECONOMIC
- wealth generation
- equitable ownership
- local investment

IMPACTS
- SITING
- MIXED USE DEVELOPMENT
- SMART GRID
- PRESERVATION OF HISTORIC SITE
- OUTDOOR PLAZA
- COMMUNITY CENTERS
- COMMUNITY GARDEN
- FESTIVALS / CONCERTS
- OPEN GREEN SPACE
- BLUE STREETS
- HOUSING DENSITY
- FARMERS MARKET
- COMMUNITY GARDEN
- TOT LOTS / DOG PARK
- BIKE LAKES + STATIONS
- WETLAND IMPROVEMENTS
- BOAT LAUNCH
- STORM WATER INFILTRATION
THANK YOU!

KATIE SWENSON
VICE PRESIDENT, DESIGN INITIATIVES
ENTERPRISE COMMUNITY PARTNERS
ENTERPRISE ROSE ARCHITECTURAL FELLOWSHIP