



13th Annual North American Passive House Conference



September 19-23, 2018 | Boston, MA

For more information on sponsoring or exhibiting at the 13th Annual North American Passive House Conference (#NAPHC2018), please feel free to email or call the following:

Michael Knezovich: mknezo@passivehouse.us

General inq: conference@passivehouse.us

Call: 312.561.4588

Web: passive-house-conference-2018.phius.org



Welcome to the 13th Annual North American Passive House Conference!

Over the past thirteen years, passive building has continued to gain recognition. Thanks to all your hard work and ingenuity, our community has grown so much since our first event in 2006. Driven by a tenacious commitment to making passive building a validated baseline on the path to zero, we've certified over 1.6 million square feet across more than 1,400 units, all while supporting the growing community of passive building professionals in North America.

It's no surprise Passive Building grows more popular each year. PHIUS+ certified passive buildings consume 50-90 percent less heating and cooling energy and have significantly lower carbon emissions than conventional buildings. They're extremely comfortable and provide superior indoor air quality due to their continuous insulation, high-performance windows, air-tight enclosure and ventilation with energy recovery, making them the ideal standard for a range of applications.

What began as a rigorous standard for passive home construction is now used for multi-family housing and increasingly for commercial applications— and it's still on the cutting edge of green building and zero energy design. With the help of powerful technology like WUFI® Passive, energy balancing and designing passive buildings is easier than ever before.

As the industry continues to gain steam, PHIUS is at the center of it all— another two million square feet of passive building is on track to be certified over the next three years, with PHIUS+ certified projects making up the vast majority of new growth. PHIUS certified 95% of all square footage in 2016 and 98% of all projects in the US and Canada in 2017. All certified projects in 2017 had PHIUS trained professionals contribute to the projects. The quality assurance/quality control protocols built into PHIUS+ provide peace of mind to builders and communities, and the PHIUS+ 2015 climate-specific standard provides designers and builders an economical “sweet spot” between passive measures and renewable generation, making the standard one of the most aggressive and well received of its kind.

After more than a decade, our mission remains clear: to provide a cost effective way to zero out carbon through innovative design and the tireless efforts of so many dedicated people. With more than 3,000 PHIUS trained professionals, including CPHC@s, PHIUS Certified Builders and PHIUS+ Raters and Verifiers, the growing community of passive practitioners is drawing nearer to our goal of making passive building the mainstream market standard.

CONFERENCE INFORMATION

Purpose

- Generate discussion and exchange of ideas between builders, designers, researchers and policymakers
- Foster community between attendees and create a network of passive practitioners in North America
- Orient attendees towards the goal of making passive building the mainstream market standard

Venue

- Seaport Hotel & World Trade Center in Boston, Massachusetts
- A terrific conference venue right at the water with a longstanding history of hosting leading energy efficiency conferences
- Excellent location for tours of nearby passive buildings

Exhibit

- State of the art exhibit space, adjacent to meeting areas provides excellent exposure to attendees for the duration of the conference
- Exhibit space will be utilized for evening events, driving traffic into the space
- Exhibit hall opening event on Thursday evening will be open to the public: Invite local prospects to your booth and enjoy passed appetizers and drinks

Anticipated Attendees

- PHIUS Professionals: CPHC®, PHIUS Certified Builders, PHIUS+ Raters, PHIUS+ Verifiers
- Local and national developers, policy makers, government officials
- International presenters & participants
- Homeowners, students and other green building professionals

Topics

- PHIUS+ 2018 new standards developments
- Deep building science topics/passive building best practices
- Technological developments, systems and materials innovations
- Case studies in all climates with all construction types: Single, Multifamily (lo, mid, hi), commercial, retrofits, source-zero projects
- Latest policy and financial tool developments
- Passive building & Microgrid projects
- Passive source-zero buildings + renewable grid-solutions
- International climate-specific passive building solutions

SPONSORSHIP OPPORTUNITIES

	DIAMOND	PLATINUM	GOLD	SILVER	GREEN
	\$50,000	\$25,000	\$15,000	\$10,000	\$5,000
Exhibit Space	2	2	1	1	1
Registrations	16	8	6	4	2
Reception Tickets	16	8	6	4	2
Booth Signs	✓	✓	✓	✓	✓
Plenary Screen Logo	✓	✓	✓	✓	✓
Conference Site Logo	✓ +	✓ +	✓	✓	✓
Conference Program Logo	✓ +	✓ +	✓	✓	✓
Print Ad	back cover	full page	1/2 pg	1/4 pg	1/8 pg
Online Ad	banner	banner	square	square	thumb
Mailing List	✓	✓	✓		
Speaking Opportunity	✓	✓			

DIAMOND - \$50,000

Exhibit Space

- Two 10'x10' exhibit spaces

Registrations

- Sixteen (16) complimentary Core Conference (Sept 21-22) registrations

Reception Tickets

- Sixteen (16) complimentary PHAUS Mixer tickets (Sat. eve)

Booth Signs

- Signage advertising your sponsorship level for booth display

Plenary Screen Logo

- Your Logo & Sponsorship level very prominently featured on the conference transition slides during breaks and meals, before and after keynotes, between plenaries and core sessions

Conference Site/Conference Program Logo

- Logo very prominently featured on the conference website and in the print program including a link to your organization's website and a short (100 word) company description

Print Ad (program back cover)

- Printed program full back cover ad-space (one available, approx. 5.5in wide x 8.5in tall). The print program will be distributed at registration to all 500+ anticipated attendees, presenters, and exhibitors

Online Ad

- Banner ad on the Conference site home-page

Mailing List

- One-time use of Conference registrant mailing list, sent on your behalf

Speaking Opportunity

- Your chance to speak at our Conference

PLATINUM - \$25,000

Exhibit Space

- Two 10'x10' exhibit spaces

Registrations

- Eight (8) complimentary Core Conference (Sept 21-22) registrations

Reception Tix

- Eight (8) complimentary PHAUS Mixer tickets (Sat. eve)

Booth Signs

- Signage advertising your sponsorship level for booth display

Plenary Screen Logo

- Your Logo & Sponsorship level prominently featured on the conference transition slides during breaks and meals, before and after keynotes, between plenaries and core sessions

Conference Site/Conference Program Logo

- Logo prominently featured on the conference website and in the print program including a link to your organization's website and a short (100 word) company description

Print Ad (program interior)

- Printed program full page ad-space (approx. 5.5in wide x 8.5in tall). The print program will be distributed at registration to all 500+ anticipated attendees, presenters, and exhibitors

Online Ad

- Banner ad on the Conference site home-page

Mailing List

- One-time use of Conference attendee mailing list, sent on your behalf

Speaking Opportunity

- Your chance to present at our Conference

GOLD - \$15,000

Exhibit Space

- One 10'x10' exhibit space

Registrations

- Six (6) complimentary Core Conference (Sept 21-22) registrations

Reception Tix

- Six (6) complimentary PHAUS Mixer tickets (Sat. eve)

Booth Signs

- Signage advertising your sponsorship level for booth display

Plenary Screen Logo

- Your Logo & Sponsorship level prominently featured on the conference transition slides during breaks and meals, before and after keynotes, between plenaries and core sessions

Conference Site/Conference Program Logo

- Logo prominently featured on the conference website and in the print program including a link to your organization's website and a short company description

Print Ad (program interior)

- Printed program 1/2 page ad-space (approx. 5.5 in wide x 4.25 in tall). The print program will be distributed at registration to all 500+ anticipated attendees, presenters, and exhibitors

Online Ad

- Square ad on the Conference site home-page

Mailing List

- One-time use of Conference registrant mailing list, sent on your behalf from

SILVER - \$10,000

Exhibit Space

- One 10'x10' exhibit space

Registrations

- Four (4) complimentary Core Conference (Sept 21-22) registrations

Reception Tix

- Four (4) complimentary PHAUS Mixer tickets (Sat. eve)

Booth Signs

- Signage advertising your sponsorship level for booth display

Plenary Screen Logo

- Your Logo & Sponsorship level featured on the conference transition slides during breaks and meals, before and after keynotes, between plenaries and core sessions

Conference Site/Conference Program Logo

- Logo featured on the conference website and in the print program including a link to your organization's website

Print Ad (program interior)

- Printed program 1/4 page ad-space (approx. 2.75 in wide x 4.25 in tall). The print program will be distributed at registration to all 500+ anticipated attendees, presenters, and exhibitors

Online Ad

- Square ad on the Conference site home-page

GREEN - \$5,000

Exhibit Space

- One 6' table exhibit space

Registrations

- Two (2) complimentary Core Conference (Sept 21-22) registrations

Reception Tix

- Two (2) complimentary PHAUS Mixer tickets (Sat. eve)

Booth Signs

- Signage advertising your sponsorship level for booth display

Plenary Screen Logo

- Your Logo & Sponsorship level featured on the conference transition slides during breaks and meals, before and after keynotes, between plenaries and core sessions

Conference Site/Conference Program Logo

- Logo featured on the conference website and in the print program including a link to your organization's website

Print Ad (program interior)

- Printed program 1/8 page ad-space (approx. 2.75 in wide x 2.12 in tall). The print program will be distributed at registration to all 500+ anticipated attendees, presenters, and exhibitors.

Online Ad

- Thumb-nail ad on the Conference site home-page

BRANDING OPPORTUNITIES

Lanyard Sponsor | \$5,000

Along with the NAPHC2018 Conference Identity, your Name or Company Logo will be featured on all Conference Lanyards.

Design Award Event Sponsor | \$10,000

Thursday evening Design Awards Ceremony & Exhibit Hall Opening. Event is open to the public and registered attendees, with appetizers and drinks. Includes a 5-minute speaking opportunity and branded signage.

PHAUS Mixer Sponsor | \$10,000

Saturday evening ticketed event with appetizers and drinks. Open to conference attendees the the public with a special focus on members of the Passive House Alliance US (PHAUS). Includes 5-minute speaking opportunity and branded signage.

Breakfast or Lunch Sponsor | \$2,500 (4 available)

Includes logo signage on the breakfast or lunch buffet and on the tables in the seating area. Elect to sponsor either breakfast or lunch on either Friday or Saturday.

Break Sponsor | \$2,500 (2 available)

Includes logo signage on the coffee service tables. Elect to sponsor either a Friday or Saturday break.

ADVERTISING OPPORTUNITIES

Conference Program Print Advertising

- Full inside page - \$5000
- 1/2 page - \$2600
- 1/4 page - \$1400
- 1/8 page - \$800
- Deadline to reserve adspace: Aug. 20
- Deadline for artwork: Aug. 27, 2018

Conference Site Banner Advertising

- Tall: 200 wide x 800 px tall - \$3000
- Square: 200x200 px - \$1600
- Thumb: 100x100 px - \$700

<p>PRINT</p> <p>Full page: 5.5 in wide x 8.5 in tall</p> <p>Half page: 5.5 in wide x 4.25 in tall</p>	
<p>Quarter page: 2.75 in wide x 4.25 in tall</p>	<p>1/8 page: 2.75 in wide x 2.12 in tall</p>



*13th Annual North American
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CALL FOR PAPERS

Ad Space

200x800

200x400

100x100

EXHIBIT-ONLY OPTIONS

10'x10' Booth | Earlybird \$2,000 | After July 30: \$2,200

Includes one (1) conference registration, additional registrations \$250 ea. Booth comes with 6' skirted table, 2 chairs. Services available to order through Seaport World Trade Center: electric, internet, AV equip, package/delivery handling.

EXHIBIT DATES

Set up: September 20

Exhibit Open: September 20 (evening) through September 22 (late afternoon)

Tear-down: September 22 (late afternoon)

See conference site or contact Michael Knezovich for additional details

PHAUS Sponsors

- 20% discount from above prices (10% off for Green Sponsors)
- Includes two (2) conference registrations, additional registrations \$250 ea.
- Special booth signage identifying PHAUS Sponsors

CUSTOM SPONSORSHIP OPTIONS AVAILABLE

Would you like a custom sponsorship package?

Please contact Mike Knezovich, mknezo@passivehouse.us, to put together a personalized tailored sponsorship package.



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